



## 2008 Foundation Club Partnership

### Welcome to the largest construction trade association in Nevada!

As the largest construction trade organization in our state—in fact, as one of the top 100 home builders association in the United States!—the Builders Association of Northern Nevada has many opportunities for your company to be seen by other members, by the industry, and by the building community at large. The construction industry and our members generated nearly \$1 billion dollars for our local economy. You can play a pivotal role in our industry's success by supporting The Builders.

### *Join the 2008 Foundation Club today!*

New for 2008, the Foundation Club offers unique benefits only available with these special packages. These new benefits, such as advertising on our website, e-planner and bi-monthly mailer, are combined with some traditional elements to provide you with the most bang for your buck! You can even customize your level of participation with special discounts for other programs and events.

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#### **Premier Partner (\$18,000)**

- Ruby Sponsor level for BANNER Awards (\$2,500)
- Ruby Sponsor level for Parade of Homes Awards (\$1,000)
- A full page ad in all 6 editions of *The Builders Magazine* (10,000 copies ea.) (\$4,500)
- Two Foursomes to be used in the Plumas and Whitehawk golf tournaments (\$1,800)
- Complimentary booth at the Northern Nevada Building Conference (\$750)
- Four tickets for the Parade of Homes Awards Show (\$250)
- Full page ad in the Parade of Homes Book (50,000+ books) (\$3,500)
- Full page Directory Ad (\$500)
- Banner ad and link on The Builders website Home Page for one year (\$2,400)
- Listed as an Association Partner in all 6 issues of *The Builders Magazine* (\$1,200)
- Logo displayed on Foundation Club signage (\$2,500)
- Company banner ad and link on The Builders website Home Page for one year (\$2,400)
- Listed as an Association Partner in all 6 issues of *The Builders Magazine* (\$1,200)
- Listed as an Association Partner of The Builders in the Parade of Homes Guide Book (\$2,500)
- Logo displayed on Foundation Club signage (\$2,500)
- Logo on weekly E-Planner for one year (\$1,500)
- Logo on bi-monthly events mailer envelope and single insert - 6 issues to 1000+ (\$2,000)
- *15% discount on all other association events and sponsorships*

**Exclusive Offer!**

**TOTAL VALUE (\$29,000+)**

**You Save More Than \$11,000!**

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### **Executive Partner (\$12,000)**

- Exclusive Offer!**
- Ruby Sponsor level for BANNER Awards (\$2,500)
  - Ruby Sponsor level for Parade of Homes Awards (\$1,000)
  - A full page ad in 3 editions of *The Builders Magazine* (10,000 copies ea.) (\$2,750)
  - One Foursome to be used in either the Plumas or Whitehawk golf tournament (\$900)
  - Complimentary booth at the Northern Nevada Building Conference (\$750)
  - ½ page Directory Ad (\$375)
  - Banner ad and link on The Builders website Directory Page for one year (\$1,800)
  - Listed as an Association Partner in all 6 issues of *The Builders Magazine* (\$1,200)
  - Listed as a Corporate Sponsor of The Builders in Parade of Homes Guide Book (45,000 books) (\$2,000)
  - Logo displayed on Foundation Club signage (\$2,500)
  - Logo on weekly E-Planner for one year (\$1,500)
  - Logo on bi-monthly events mailer envelope and flyer insert - 6 issues to 1000+ (\$2,000)
  - *10% discount on all other association events and sponsorships*

**TOTAL VALUE (\$19,000+)**

**You Save More Than \$7,000!**

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### **Corporate Partner (\$7,500)**

- Exclusive Offer!**
- Gold Sponsor level for BANNER Awards (\$1,500)
  - Ruby Sponsor level for Parade of Homes Awards (\$1,000)
  - One full page ad in 1 edition of *The Builders Magazine* (10,000 copies) (\$750)
  - One Foursome to be used in either the Plumas or Whitehawk golf tournament (\$900)
  - Complimentary booth at the Northern Nevada Building Conference (\$750)
  - 1/3 page Directory Ad (\$250)
  - Company logo and link on The Builders website Foundation Club Page for 1 year (\$1,200)
  - Listed as an Association Partner in all 6 issues of *The Builders Magazine* (\$1,200)
  - Logo displayed on Foundation Club signage (\$2,500)
  - Listed as a Corporate Sponsor of The Builders in Parade of Homes Book (45,000 books) (\$1,500)
  - Logo on weekly E-Planner for one year (\$1,500)
  - *5% discount on all other association events and sponsorships*

**TOTAL VALUE (\$13,000+)**

**You Save More Than \$5,500!**

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**For more information please call us at (775) 329-4611 or email [info@thebuilders.com](mailto:info@thebuilders.com).**