

The Builders Association of Northern Nevada proudly presents,



# Northern Nevada Building Conference

A conference for builders and building industry suppliers

## WHAT'S PLANNED:

### Builders Roundtable Panel

*The current industry downturn has affected builders nationwide – Northern Nevada is no exception. Learn strategies from successful builders who are weathering the current market correction, and discover strategies used to succeed during past industry challenges.*

### Subcontractors Roundtable Panel

*While builders deal with the financial challenges of a market correction, subcontractors are having to deal with slower payments and pricing concessions. Learn from experts in banking and management, from builders and suppliers, on how you can survive and thrive during these difficult times.*

### Building Green Panel

*"Going Green" is not only a concept – it's now an expectation! NNBC offers a host of "green" seminars and breakout sessions... and includes a preview of Northern Nevada's own "Green Building Guidelines."*

### Exhibits and Exhibitors

*More than 100 booths offering the latest in products and services for the industry!*

### Educational Opportunities

*NNBC breakout sessions will include tips for sales and marketing professionals, development trends, building strategies and motivational activities – you won't want to miss them!*

# January 16, 2008

8 am - 5 pm

Peppermill Hotel Casino

NNBC will be in the new Convention Center

## KEYNOTE BREAKFAST:

### Forecast 2008 & Beyond

*Begin 2008 with a new perspective on the construction and real estate industry in Northern Nevada! Featuring a panel of experts in their area of expertise.*

## SPECIAL KEYNOTE ADDRESS:

### Senator Hillary Rodham Clinton

**Democratic Presidential Candidate**

*Nevada moves to the forefront of the 2008 election with the caucus decided on January 19, 2007.*

*Hillary Rodham Clinton says that her years in the White House as a First Lady deeply involved in policy have given her the experience needed for the presidency.*

*How will her experience affect our industry?*

*Plan to attend the Special Keynote Address and learn more about her vision.*



Attend NNBC & You Might

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Building Conference  
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